



# **DEVELOPING CREATIVE SUSTAINABLE SOLUTIONS**

An innovative prison-based distance learning qualification

Robert Morrall and Tracy Walters

# THE NEED TO CREATE A STABLE FUTURE

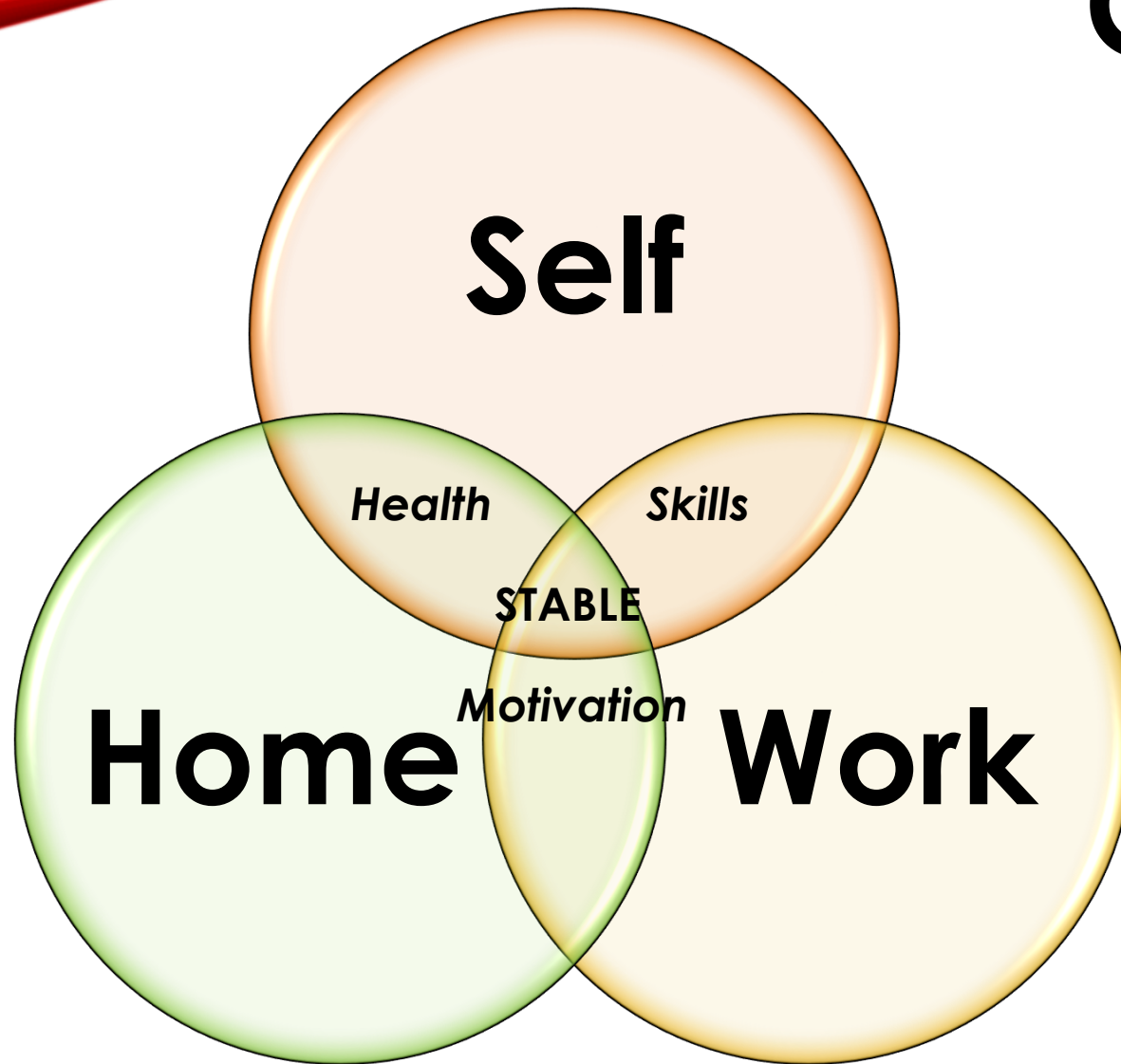
Three key elements to consider:

- *Self*
- *Home*
- *Work*

Helping to reduce the risk of re-offending



# CONCEPT



# SELF

## Building Creativity:

- Igniting creativity
- Developing a passion
- Building self esteem
- Developing creative thinking skills and approaches
- Building confidence
- Developing innovation based on sustainability

## Redefining Failure:

- Considering "The glory of failure"
- Challenging Learned Helplessness
- Developing resilience

## Empowerment:

- Developing personal goals
- Being bold and daring in positive thinking
- I can, not I cannot

### Supports:

Mental health  
Skills development  
Motivation

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# HOME

## Green living:

- Understanding how to save money on energy/water bills
- Developing eco auditing skills
- Valuing sustainable transport solutions
- Identifying practical food waste solutions

## Challenging materialism:

- Understanding the impact of consumerism
- Using creative innovative thinking to reuse and reinvent
- Awareness of saving money by challenging materialism
- Developing sustainability solutions to family consumer pressures

## Relationships:

- Identifying ways to engage family in green living skills
- Developing sustainability based fun for family activities
- Developing family leadership skills through green living awareness

### Supports:

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# WORK

## Access to the labour market:

- Self assessment of employability skills using BESTest
- Reflecting on/understanding the employability mind set
- Identification of transferable skills
- Developing job search skills
- Understanding application forms and disclosure
- Creating a dynamic CV

## Self employment options:

- Developing Brand Me
- Identification of the power of “Thinking in the box”
- Ability to use simple business tools to evaluate and plan
- Understand how to create an “Eco Advantage” in business
- Awareness of the concept of social enterprise

## Identifying support:

- Understanding how to create leverage using social media
- Understanding how to create social capital
- Developing proactive approaches
- Recognition of established support agencies in society

### Supports:

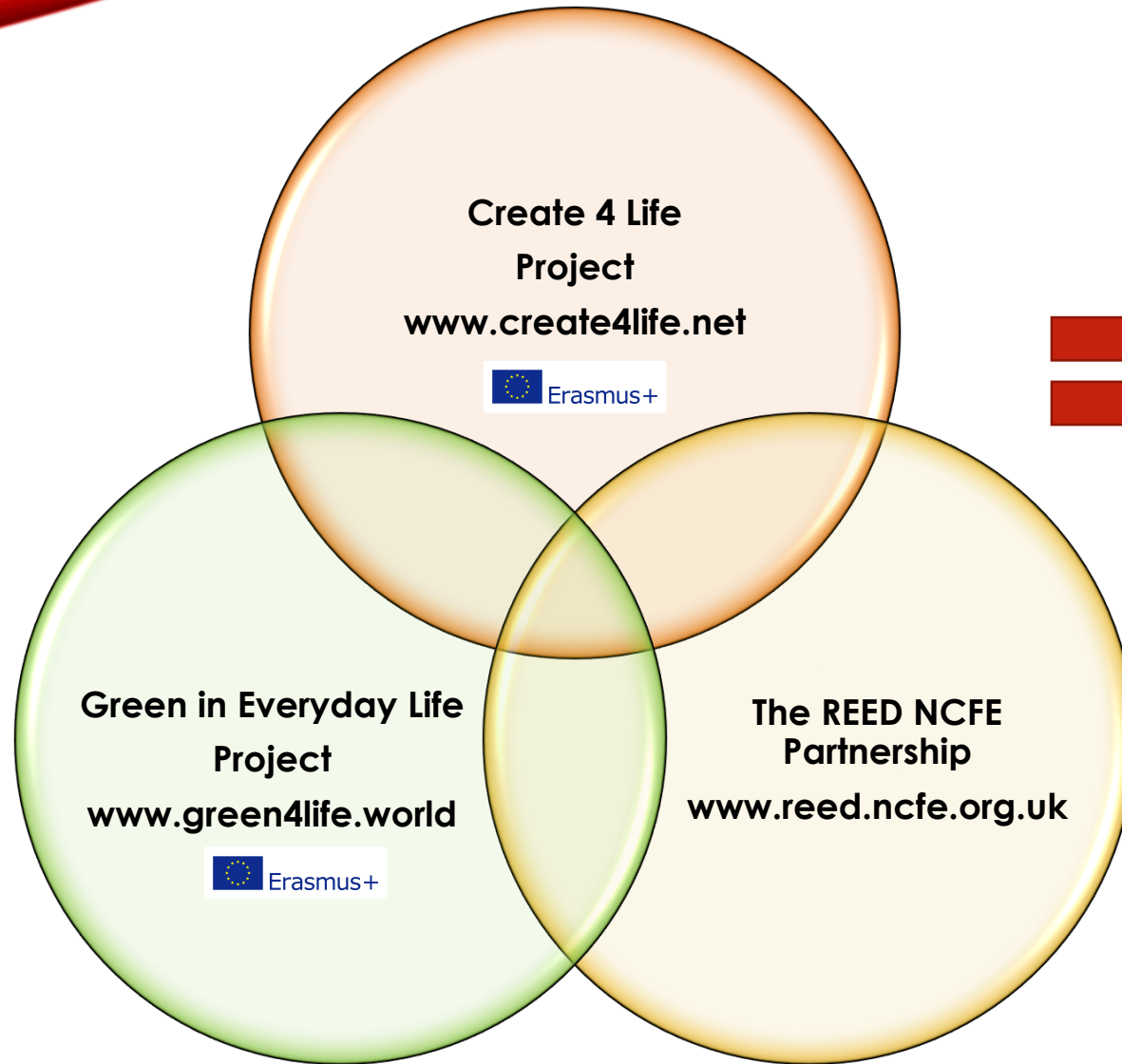
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# BUILDS UPON



*Developing  
Creative  
Sustainable  
Solutions  
Qualification*



*Validated by  
NCFE*

# WHY THE NAME?

## Developing Creative Sustainable Solutions

- We did not want a qualification that would look like a resettlement qualification by its name.
- We wanted a name that captured the essence of the qualification.
- We wanted a named qualification that ex-offenders would feel comfortable presenting to an employer.
- We wanted a named qualification that at interview could stimulate a positive discussion with a potential employer.

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**NATIONAL LOTTERY FUNDED**



# HOW DOES IT WORK

## Developing Creative Sustainable Solutions

### Motivation for prisoner engagement

- Certificate from national awarding body
- Innovative and engaging learning content
- Access to an academic job reference
- Offender Management file reference
- Dynamic CV
- Link to a recruitment agency

### Delivery

- Blended delivery
  - (face to face - 3 half days / cell self study)
- Delivery over 6 weeks
- Level 1 qualification through NCFE
- Internal and external moderation
- Use of the BESTest / Wheel of Life
- Engaging workbook covering assessment
- Dynamic CV produced
- NCFE certificate delivered to the offender

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# PILOT

## Developing Creative Sustainable Solutions

- NCFE validation by end of August 2017
- Start pilot delivery on 4<sup>th</sup> September 2017
- Pilot at HMP The Mount
- Training room for 3 half days book
- Learners identified

Initial evaluation results presented at the:

International Corrections and Prisons Association conference in London



**Innovation in Rehabilitation:  
Building Better Futures**  
22-27 October

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# FOR MORE INFORMATION

## Developing Creative Sustainable Solutions

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